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**CONDÉ NAST TRAVELER'S NOVEMBER ISSUE CELEBRATES
THE 17TH ANNUAL READERS' CHOICE AWARDS**

The Highest Honor in the Travel Industry

(New York, NY, October 2004) -- The November issue of *Condé Nast Traveler* celebrates the 17th Annual Readers' Choice Awards poll. Approximately 20,000 dedicated readers voted on islands, cities, resorts, hotels, airlines, rental cars and cruise lines around the world to affirm the best-of-the-best in travel.

In the US Hotels category, New York City has reason to celebrate. For the first time ever, NYC has taken top honors with the 7-year old **Trump International** coming in at #1. In terms of destinations, **San Francisco** tops the list as best US City for the 12th year in a row, with **Santa Fe** and **New York** in 2nd and 3rd place. In Europe, Italy is the popular country to visit with a triumvirate of its cities entering the list in the top three – **Florence, Rome and Venice**.

In the airline category, **Jet Blue** celebrates its win for the 3rd year in a row as the best domestic airline, scoring high points for its in-flight entertainment options. The list also reflects America's love of low-fare carriers with **Delta Song** and **United's Ted** entering the list even though they were launched a mere 19 months and 9 months ago, respectively. In international airline news, **Singapore Airlines** leads the pack for the sixteenth time in 17 years with a clean sweep of the highest marks in every criterion.

The most newsworthy entries are two resorts that are still experiencing the excitement of fairly recent grand openings – **One&Only Palmilla** in Los Cabos, Mexico (which just re-opened in February 2004 following an \$90 million renovation) and the **Montage Resort & Spa** in Laguna Beach, CA. One&Only Palmilla leads the Latin American Resorts list as #1 in the region, while the Montage Resort & Spa entered in at #2 for Best Resort in the US.

As we all need a break from the daily grind, island vacations are always popular to indulge in for rest and relaxation. Perennial favorite **Maui** claims the best-of-the-best crown for the eleventh straight year in the Pacific Rim category. The Caribbean/Atlantic region awards **Bermuda** with its top honors. In North America, Florida's **Sanibel** and **Captiva** debut on a list that is headed by two northern getaways – **Vancouver Island** and **Nantucket**.

Detailed results are listed in the accompanying document.

Unlike many other travel publications, *Condé Nast Traveler* does not accept free travel and accommodations, and its correspondents, as far as possible, travel anonymously. The result is travel the way consumers experience it – good and bad, with reporting that is fair and honest. *Condé Nast Traveler* has won 6 National Magazine Awards and is still the only travel publication to have won this highest honor in magazine publishing. *Condé Nast Traveler*, the 2003 Zagat Survey Best Travel Magazine, has a circulation of over 750,000 and is published by the Condé Nast Publications, Inc.

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